

ZYGOR

Hello, and thank you for signing up for Zygor's Newsletter! Along with our recap of changes to our products and services, we also wanted to give some of our tips and tricks to making gold with our current and future subscribers! We describe many things in this short guide, from how to get started building, to what you can do to increase your gold once you've started to build your empire. Thanks again, and we appreciate your support for Zygor Guides!

Building up your starting capital

There are several ways to get started building your gold empire. You can essentially use any possible gold-generating method, but there are a few ways that will help you get started much faster. We've listed the most popular (and arguably quickest) ways to generate gold the fastest with little-to-no starting gold. It's suggested that you don't focus too much on one single source of income as you begin. Most of the time you should be doing a little bit of everything, and you should tailor it to your schedule.

1) *Limited Supply/Vendor Runs*



This is arguably the best way to get started building up your starting capital, although this does require having a small amount of gold on hand. This method involves going to the capital cities and talking to vendors who sell limited supply items (Ex. Patterns that you cannot get elsewhere). By spending a few minutes a day running around to each vendor that offers these items, you can generate quite a bit of gold by purchasing all of the stock and selling it on the Auction House to other players.

2) *Gathering*



Depending on your character's level, as well as your character's skill in their current professions, gathering is a low-cost option that has no cap on how much you can possibly make. This process involves using a gathering profession (if you have a profession slot available for one) and going out into the wild to gather materials for other players. If you don't have an extra profession slot available, and you don't have one of the three main gathering professions, you still have options. Cloths, meats, and other crafting items are easily obtainable in a simple farming run for 10-20 minutes. It's up to you how you want to farm, and where, but the basic idea here is to check the Auction House for prices to see what's worth your time and what's not. Both Zygor's Leveling guides and Professions guides would assist you in making sure you can gather the most profitable items more efficiently!

3) *Leveling Professions*



This option is great for those with a small amount of starting capital, who also haven't quite decided to level a profession up or are looking to change things up by leveling a secondary character on your realm with a different set of professions. You could also use this topic alongside the "Gathering" section of this chapter if you don't have any starting capital and take up two different gathering professions. You can use Zygor's Mining and Herbalism guide to level two gathering professions efficiently at the same time! The basic idea with this technique is to make a small to moderate amount of gold while setting yourself up for success later. By leveling up professions and selling both the items created and any materials you have, you can also learn along the way which materials and items sell in comparison to those that tend to sit in the Auction House with little to no overall profit.

Inventory Management/Bank Alts



On top of gathering starting capital to begin making the most gold possible, you may want to consider creating one or more “bank alts.” This involves the process of creating/using characters that allow additional slots and bags for your auction items, farming materials, etc. The easiest way to do this method is to create a character and run straight to the nearest capital city (be sure to avoid enemies along the way!). Once there, the most efficient use of the bank would be to send your new bank alt 111g so they can purchase all of the bank slots. It would also be prudent to send your bank alt either enough gold to purchase additional bags, or you can purchase them on your main character, then mail them to your alt.

Another thing to note in this section, is that your mailbox is a free, 30-day, unlimited storage system. Whenever you have 50+ messages in your mail, the rest are then stored in a back-log cache that you can access as you free up slots. Theoretically, you could use this for all of your items, although the cost and time to mail everything would add up very quickly. This is just a general idea to keep in mind if you've posted 100 things up on the Auction House, so you don't run out of bag space looting everything right away.

The Auction House/Trade Chat



The Auction House

Located in a specific spot in each capital city, the Auction House is typically conveniently close to a nearby mailbox, as well as the bank. The basic function of the Auction House is to allow the player to either buy or sell items in a remote location. This method is useful due to the fact that you can list items up, and you don't have to stay logged in to sell them. This will typically be the best way to make gold on your character, when paired with one of the methods listed in this guide.

Trade Chat

While this method isn't used nearly as much as the Auction House, it is still quite useful. By monitoring the Trade Channel in your chat box while in a capital city, you will be able to see items up for sale or trade. The best thing to do is either look for someone who has a lot of materials (that you could use as a "distributor"), or just a general deal that you could purchase, then profit off the sale (for more information regarding this method, see "Flipping Items" below).

Flipping Items

This will take a bit of time to master, as well as a little bit of luck when it comes to timing. This approach requires you to pay close attention to trends of items, and their prices on the Auction House. Once you get a small database/journal of items that you gathered data for, watch them daily. If an item is way below the Market Value you've seen over the past few days, grab it up and re-post it at a higher price. If done right, you can create a value for items based on what you're selling them at, which will net you much higher profits. This takes time to master, but is the easiest and least time consuming once you know what you're doing.

Farming/Crafting



After you've accrued some starting cash, and made yourself familiar with the Auction House, you're on your way to the next step of making gold: Farming and Crafting Items for sale. The idea here is to look around in the Auction House for items that you can easily farm or make, and focus on that item for a bit. The best thing to do is make a shopping cart of items that are profitable, and go farm an item one day, then a different item the next. The main point here is that you don't want to over-saturate the market with one single item, as that will decrease the demand, therefore decreasing your profits. Make sure that while you're doing this, you're paying attention to fluctuation in prices. You don't want to spend 2 hours farming a 20-gold item then come back and it's listed at 75 silver! Just use the market to your advantage, and always keep in mind that the previous topic, Flipping Items, can work in your favor more often than not. Zygor Guides has many different professions guides that allow you to level up your skill in any professions in the game!

Limited Items/Holiday Events



Holidays are a large part of World of Warcraft. Whether it's Hallow's End, Love Is in the Air, or Brewfest, each holiday has a specific set of requirements, as well as rewards. If done correctly, you can make each holiday in-game profitable for you. There are two main tactics to use when it comes to holidays.

1) Materials to complete quests

The first tactic for holidays requires you to research what quests and items fulfill the requirements of that event. For example, the Hallow's End event requires that you acquire 2 Strange Dust to complete the main quest line. By knowing this, you can stock up on Strange Dust a couple of weeks prior, then post up several stacks of 2 Strange Dust on the Auction House for a decent profit. This requires work and careful planning, but can be very helpful each year.

2) Rewards from Holidays

This route takes a long time to complete, but is relatively easy to do. This involves either running through each holiday's quest line and receiving the rewards yourself, or purchasing on the Auction house for low prices while the Holidays are occurring. Once you have them, put them in the bank for a couple months until the current holiday is over, and then place them back in the Auction House for a higher price. Because people would otherwise have to wait for the items, they're willing to pay much more to get them during the off season!

Unconventional ways to make gold (dailies, leveling, etc.)



Bored with playing the Auction House? Sick of farming for the same items over and over? Just want a change of pace for a while? There are several other ways to make gold. For example, level a new character, and train Skinning along the way. Not only will you have another character to cover two more professions, but you'll have a full alt that you can perform a new role with in dungeons and raids! Another relatively quick way to earn gold is to run dailies in Mists of Pandaria. More specifically, by using the Golden Lotus Dailies and the Klaxxi Dailies guides from Zygor, you can make over 300 gold in just 45 minutes every day. Just be creative, and keep in mind that you can make money doing just about anything in World of Warcraft if you find a way.

We hope this guide has given you a better understanding of how to make gold, and what methods suit your play style. Whether you prefer to go out and get everything yourself, or just sit back and wait to profit from other players' mistakes, there's a way to make gold. As well as all of these ways, Zygor Guides also assists players in leveling their characters, professions, and offers many other guides in our full suite of products. For more information, visit our website at <http://zygorguides.com/>

Good luck, and we'll see you in-game!